FIG.1
CONVENTIONAL ART

ITEM IDENTIFIERS	PREFERENCE ITEMS	PREFERENCE VALUES
1	ENTERTAINMENT	86
17	MUSIC	43
181	POP MUSIC	27
205	NEW AGE	12
6	PERSON	97
67	FEMALE SINGERS	60
197	FEMALE SINGER "C"	19
• • •	• • •	• • •

FIG.2

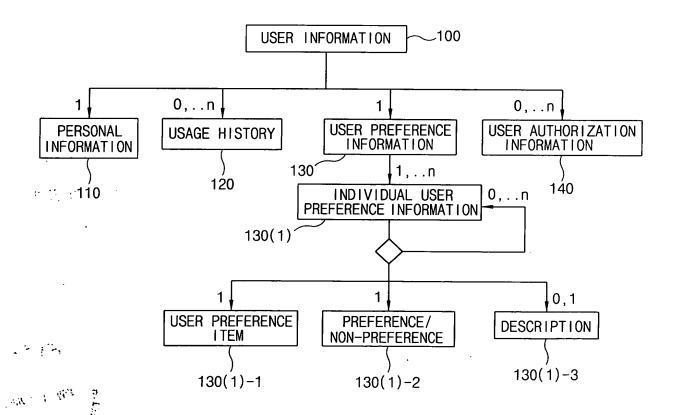


FIG.3

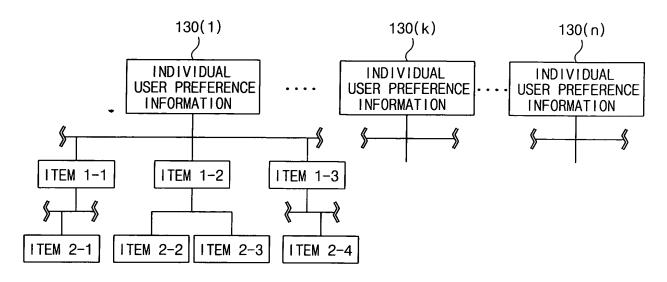


FIG.4

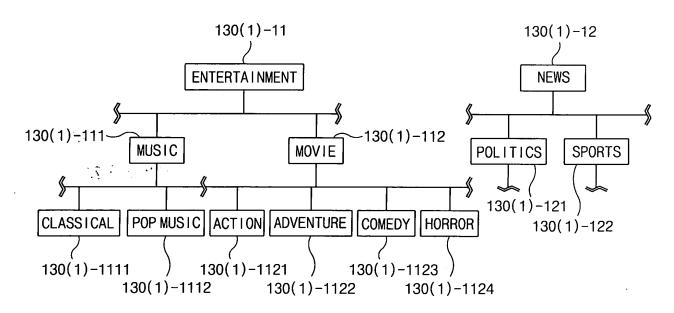


FIG.5

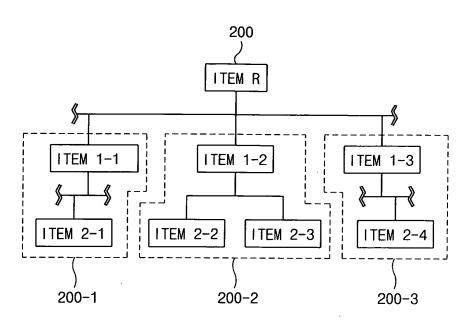


FIG.6

	SELF IDENTIFIERS	PREFERENCE I TEMS	PREFERENCE VALUES	DESCRIPTIONS
0	1	ENTERTAINMENT	86	GENERAL INFO.
1	17	MUSIC	43	GENERAL INFO.
17	181	POP MUSIC	27	GENERAL INFO.
181	205	NEW AGE	12	GENERAL INFO.
. 0	6	PERSON	97	GENERAL INFO.
6	67	FEMALE SINGERS	60	GENERAL INFO.
67	197	FEMALE SINGER "C"	19	GENERAL INFO.
• • •	• • •	• • •	• • •	• • •

:	•	:	•••	:	:	:
GENERAL INFO.	19	FEMALE SINGER "C"	0	197	67	0
GENERAL INFO.	60	FEMALE SINGERS	0	0	67	6
GENERAL INFO.	97	PERSON	0	0	0	6
GENERAL INFO.	12	NEW AGE	205	181	17	_
GENERAL INFO.	27	POP MUSIC	0	181	17	
GENERAL INFO.	43	MUSIC	0	0	17	-
GENERAL INFO.	86	ENTERTAINMENT	0	0	0	
DESCRIPTIONS	VALUES	ITEMS	4 TH 2BYTES	1 ST 2BYTES 2 ND 2BYTES 3 RD 2BYTES 4 TH 2BYTES	2 ND 2BYTES	1 ST 2BYTES
	PREFERENCE	PREFERENCE	S)	TEM IDENTIFIERS(8BYTES)	EM IDENTIF	

FIG.8

•	•	:	:	:	:	:
GENERAL INFO.	19	"C"	0	197	67	6
GENERAL INFO.	12	NEW AGE	205	181	17	
DESCRIPTIONS	'	ITEMS	3 TH 2BYTES	1 ST 2BYTES 2 ND 2BYTES 3 RD 2BYTES 3 TH 2BYTES	2ND 2BYTES	1 ST 2BYTES
	PREFERENCE	PREFERENCE	E)S	ITEM IDENTIFIERS(8BYTE)S	EM IDENTII	

. . .

•	197	67	6	205	181	17		PREFERENCE ITEM IDENTIFIERS
•	FEMALE SINGER "C"	FEMALE SINGERS	PERSON	NEW AGE	POP MUSIC	MUSIC	ENTERTAINMENT	PREFERENCE I TEMS
:	19	60	97	12	27	43	86	PREFERENCE VALUES
	GENERAL INFO.	GENERAL INFO.	GENERAL INFO.	GENERAL INFO.	GENERAL INFO.	GENERAL INFO.	GENERAL INFO.	DESCRIPTIONS
	INFO.	INFO.	INFO.	INFO.	INFO.	INFO.	INFO.	SNOIT

En Up

FIG.10

PREFERENCE PREFERENCE		LEVELS	
ITEM IDENTIFIERS	ITEMS		
1	ENTERTAINMENT	0	
2 3	INFORMATION	0	
3	NEWS	0	
4	EDUCATION	0	
5	ARTS	0	
6	PERSON	0	
• • •	• • •	•••	•••
11	DRAMA	1	1
12	CONCERT	1	1
13	GAME SHOW	1	1
14	VARIETY SHOW	1	1
15	TALK SHOW	1	1
16	MOVIE	1	1
17	MUSIC	1	1
18	SPORTS	1	1
19	ETC	1	1
21	SERVICE INFORMATION	1	2
22	PRODUCT INFORMATION	1	2
23	LOCAL INFORMATION	1	2
•••	• • •	•••	• • •
31	POLITICS	1	3
32	ECONOMICS	1	3
33	INTERNATIONAL	1	3
34	LOCAL	1	3
35	SOCIETY	1	3
36	SHOW BUSINESS/CULTURE	1	3
37	SCIENCE/TECHNOLOGY	1	3
	• • •	• • •	• • •
41	VISUAL ARTS	1	5
· 42	AUDITORY ARTS	1	5
43	PERFORMANCE ARTS	1	5
•••	• • •	• • •	•••
61	ACTOR	1	6
62	ACTRESS	1	6
63	DIRECTOR	1	6
64	MALE ANCHOR	11	6
65	FEMALE ANCHOR	1	6
66	SINGER	1	6
• • •		•••	•••
161	ACTION	2	16

FIG.11A

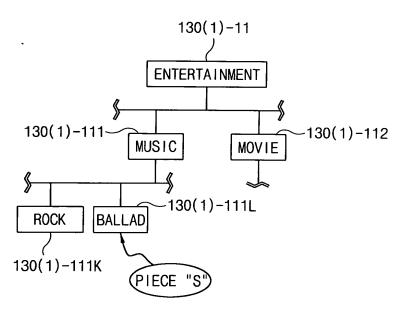


FIG.11B

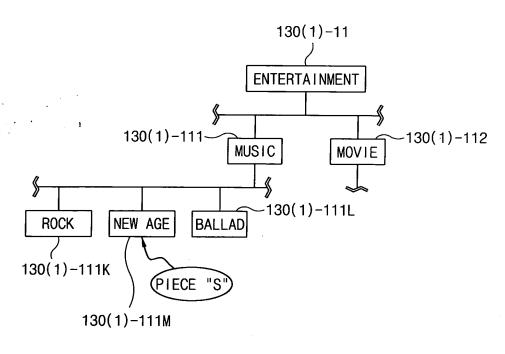




FIG.12A

		···	
PREFERENCE ITEM IDENTIFIERS	PREFERENCE I TEMS	LEVELS	
1	ENTERTAINMENT	0	
• • •	• • •	• • •	• • •
5	ARTS	0	
6	PERSON PERSON	0	
• • •	• • •	• • •	•••
12	CONCERT	1	1
•••	• • •	•••	•••
17	MUSIC	1	1
•••	• • •	• • • •	• • •
41	VISUAL ARTS	1	5
42	AUDITORY ARTS	1	5
43	PERFORMANCE ARTS	1	5
•••	• • •	•••	• • •
181	POP MUSIC	2	17
182	CLASSICAL	2	17
• • •	• • •	• • •	• • •
207	SAMULNORI	3	181
• • •	• • •	•••	• • •

TO THE TOWN

FIG.12B

			
PREFERENCE ITEM IDENTIFIERS	PREFERENCE ITEMS	LEVELS	
1	ENTERTAINMENT	0	
•••	•••	•••	• • •
5	ARTS	0	
6	PERSON PERSON	0	
•••	• • •	• • • •	• • •
12	CONCERT	1	1
•••	• • •		• • •
17	MUSIC	1	1
•••	• • •	• • •	• • •
41	VISUAL ARTS	1	5
42	AUDITORY ARTS	1	5
43	PERFORMANCE ARTS	1	5
• • •	• • •		•••
181	POP MUSIC	2	42
182	CLASSICAL	2	42
• • •	• • •	• • •	•••
207	SAMULNORI	3	181
• • •	• • •	• • •	• • •

